

Student Reach



*Working together to reach the hearts and minds of students
School Assembly Planning Guide*



StudentReach

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Dear School Administrator--

Thank you for your consideration of our school assembly program. We are excited about the possibility of working with your faculty, staff and administration to improve the lives of students in your school. In addition to challenging students about the importance of the choices that they make, we also encourage them to seek mentors in their lives and we work with mentoring organizations already in your community and work with other community organizations to recruit more mentors for long-term positive change in the lives of students.

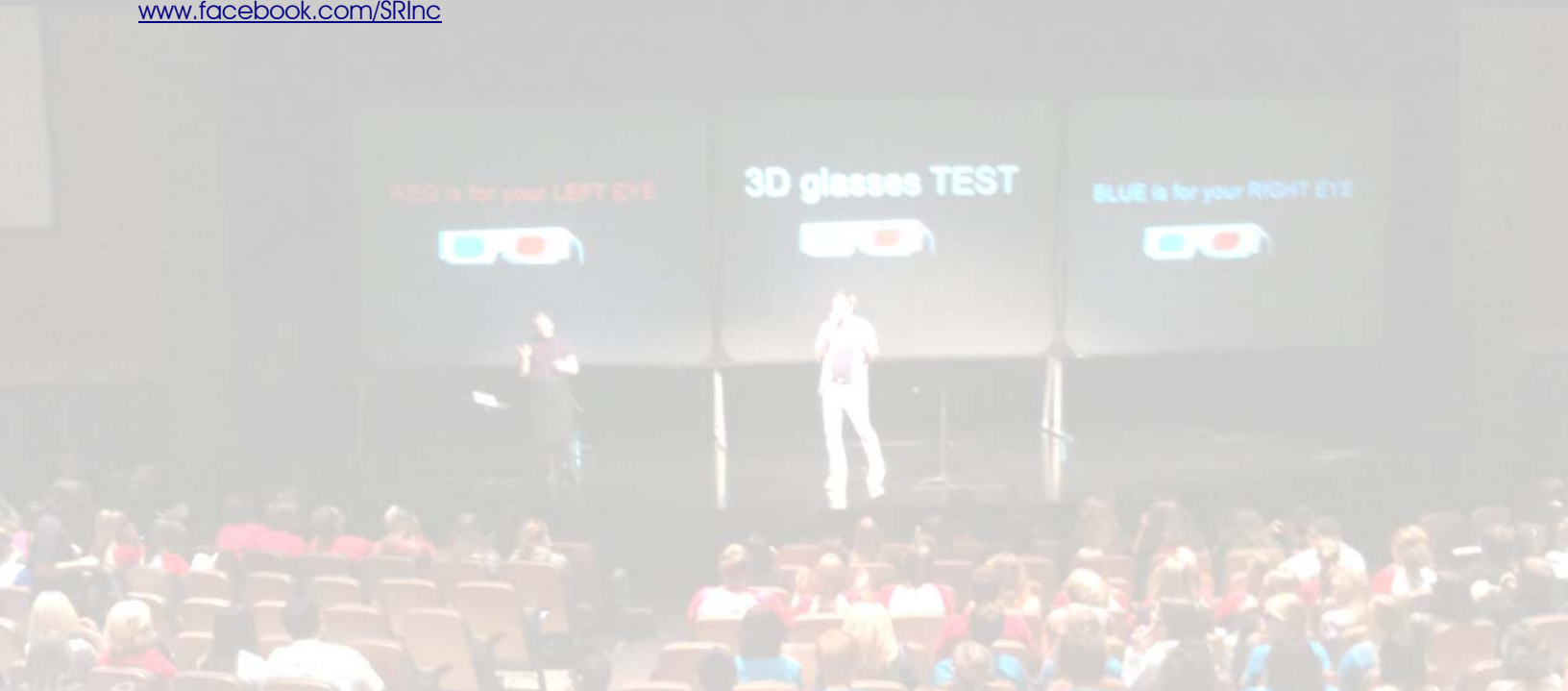
We look forward to working with you to reach the hearts and minds of the students in your community.

Thank you,



Jeffrey Devoll
Director - StudentReach, INC

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DayOne3D Financial Guide

StudentReach wants to partner with schools and communities for positive change. We believe that habits that students form in their formative years are life-long in nature.

StudentReach is a registered 501(C)(3) non-profit corporation and our model of efficient funding keeps budgets tight and lean.

A DayOne3D presentation involves original and exclusive media, innovative technology and experienced skilled communicators. The costs involved are extensive, but StudentReach makes the DayOne3D program a cost-effective shared investment in students that is affordable for any school.

While there is no school presentation quite like DayOne3D, the costs of such a unique presentation would be extensive. Speaker fees would be \$2000, equipment rental fees would be \$2000-\$6000, and 3D glasses would cost \$1-\$2 per student. But StudentReach wants to invest in your students . . .

For far less, we can come to your school. Shoot us an [e-mail](#) or give us a call at 707.333.9089 for a complete, no-hidden-costs estimate of what it will take to get us to your school.

Like you, StudentReach believes in students and we are, along with our partners, are willing to make that investment.

For schools facing financial difficulties, StudentReach can, in some circumstances, offer partial grants to reduce that cost further. We want to reach the hearts and minds of students with you and we are committed to working with you to overcome any difficulties in doing so.

Thank you for your attention of these considerations. Please contact us with any specific questions or concerns.

–SR

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DayOne3D Presentation Planning Guide

StudentReach uses 3 or more large video screens for our presentations. The screens are either 10' wide each (for a total of 30') or 14' each (for a total of 42'). The room and total number of students in the presentation are subject to those considerations.

Facility:

Our ideal setup is a large theater or small gymnasium that seats 300-600 students. We are willing to do multiple presentations at no additional charge so that our presentation can be as effective as possible. Please contact us with specific questions. We can and do present to larger groups.

Technical:

The following are necessary to have an effective presentation:

- **Lighting Control** - The presentation facility must be "blacked-out." All ambient light (except exit lights and any other safety lighting) needs to be eliminated. A theater or assembly room usually meets this requirement. A gymnasium may need to have windows blacked out.
- **Sound Control** - The presentation room needs to be free from outside sound distractions. Also, the DayOne3D presentation uses sound and music which could be distracting to nearby classes if sound isolation is not adequate.
- **Proper Viewing Angles** - Students should be seated in front of the video used for the presentation.
- **Sound Equipment** - The DayOne3D presentation uses video and speaking segments to communicate effectively as well as other interactive elements. A good sound system is needed. 2 microphones and an audio input are required. An audio technician who has experience with the system should be supplied. (SR will supply a sound system in California, Oregon, Washington, or Nevada and some regions.)
- **Lighting** - The necessity of blacking out the facility requires that artificial lighting is used. A "follow spot" is essential, but if the school does not have access to a follow spot, isolated lighting can be used. Gymnasium lights alone will not provide the flexibility needed for an effective presentation.
- **Faculty/staff placement** - StudentReach speakers are skilled communicators with experience in crowd control, however, it is best not to have to use these skills. Having faculty and staff seated among students is the most effective way to avoid distractions.

Setup and Assistance:

- **Time** - StudentReach staff and volunteers need *at least* 1 hour to set up the video presentation (2 hours is preferred). If sound and lighting are provided by SR, a minimum of 2 hours is needed.
- **Student Volunteers** - StudentReach needs to have 4 or more student volunteers to help setup the presentation, serve as "ushers" and help "load out." Our "ushers" help distribute 3D glasses (and LED response lights if used) to each student and to collect the LED lights at the end of the presentation (students can keep the 3d glasses). Ushers would also help pickup any 3D glasses or trash left behind by students in the presentation. This help will facilitate quick turnaround for multiple presentations.

Thank you for your attention of these considerations. Please contact us with any specific questions or concerns.

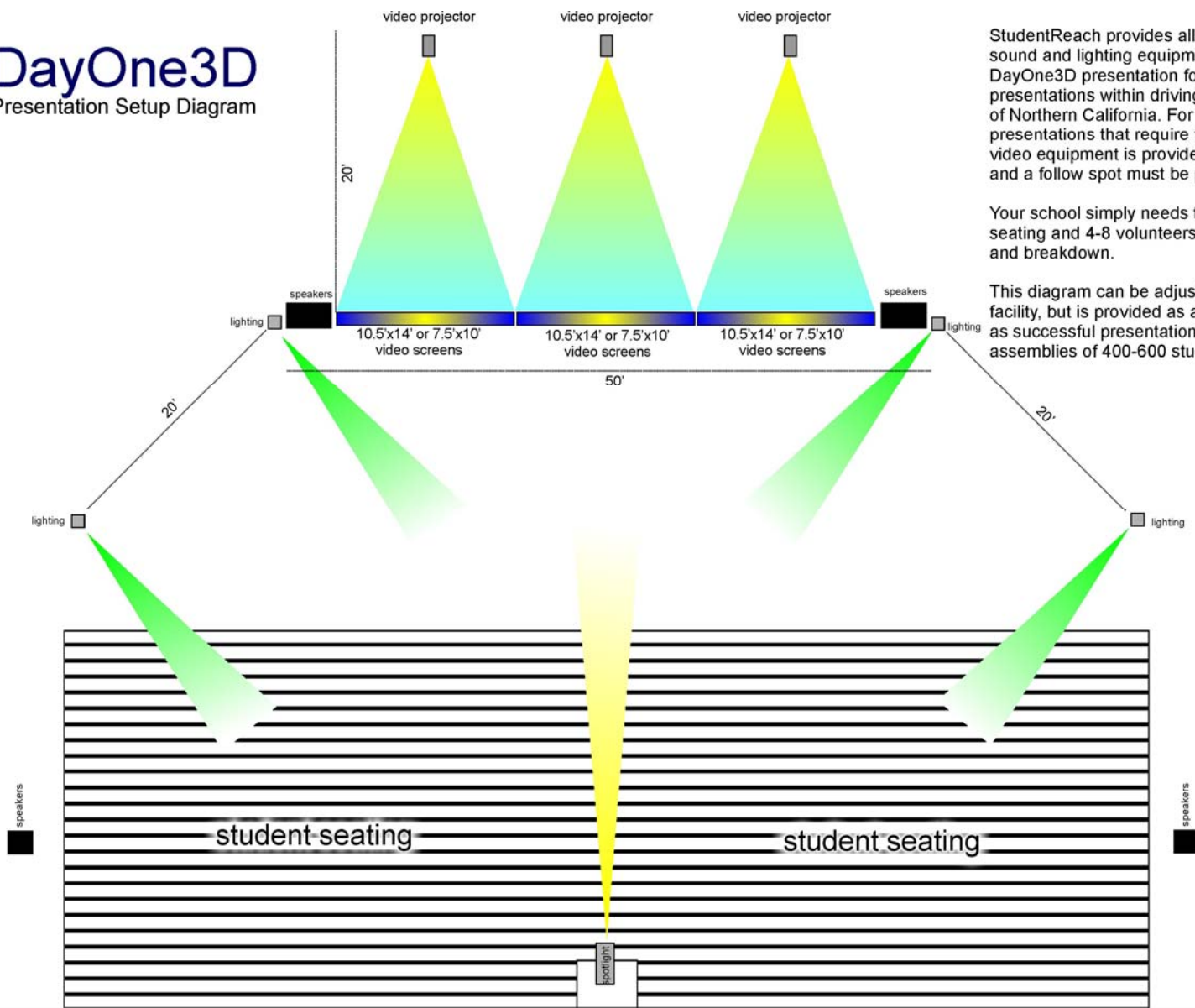
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DayOne3D

Presentation Setup Diagram



StudentReach provides all video, sound and lighting equipment for DayOne3D presentation for presentations within driving distance of Northern California. For presentations that require flights, all video equipment is provided - sound and a follow spot must be provided.

Your school simply needs to provide seating and 4-8 volunteers for setup and breakdown.

This diagram can be adjusted to your facility, but is provided as a guide to as successful presentation setup for assemblies of 400-600 students.

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